

AN OFFICIAL DIPLOMA PROGRAM FOR KSA GLOBAL LEADERS

# BERKELEY GLOBAL BUSINESS & TECHNOLOGY LEADERSHIP PROGRAM

**3** days in Riyadh  
Sept 29<sup>th</sup> – Oct 1<sup>st</sup>

**4** weeks Live Virtual  
Oct 4<sup>th</sup> – Oct 29<sup>th</sup>

**3** academic days at  
UC Berkeley  
Nov 2<sup>nd</sup> – Nov 4<sup>th</sup>

**2** Silicon Valley Days  
Nov 5<sup>th</sup> – Nov 6<sup>th</sup>



## A POWERFUL ALLIANCE

# UC Berkeley and Strategic Gears unite innovation depth with regional transformation expertise

A partnership designed for leaders operating at the intersection of technology, business, and geopolitics.

**01**UC Berkeley International Co-Lab  
for Technology & People

### UC Berkeley

A global leader in research, innovation, technology, and Silicon Valley-connected learning.

**02** Strategic Gears Academy Strategic Gears Management Consultancy

### Strategic Gears

Saudi-born consulting expertise in strategy, organizational excellence, digital transformation, M&A, and capability building.

**03**

### Shared purpose

Equip KSA leaders to analyze and act fast on technology and geopolitical trends, build ventures, and lead through rapid change.

**1868**

UC Berkeley established

**#3 Globally**In Technology  
QS World University Rankings 2026**#9 Globally**

FT Global MBA Ranking 2026

**200+**organizations  
served by SG**21+**industries  
across sectors

# Exclusive by design

A high-touch executive experience built at the intersection of business, technology, and geopolitics.

## A program like no other

Designed for **senior leaders navigating rapid technological disruption and global complexity.**

Co-developed with UC Berkeley's International Co-Lab and Strategic Gears, the program blends academic rigor, **real-world application**, curated access to **global perspectives**, and an **elite network.**



### Co-designed Experience

01

Berkeley academic and practical depth & prestige + Strategic Gears regional insights.

### Berkeley Innovation Ecosystem

02

Access perspectives across global business strategy, venture innovation, and emerging technologies, while gaining a unique professional network.

### Premium Support

03

A dedicated Team ensures a seamless, high-touch participant journey, 24/7.

### Global Reach & Relevance

04

A curated experience connecting leaders across North America, Europe, and the Middle East, while tackling the most relevant shared challenges of today and tomorrow.

## PROGRAM PURPOSE

# Purpose-built for Leaders in Saudi Arabia facing technological and geopolitical change

The program helps executives move from complexity to confident action.

### 01 For Leaders

Senior decision-makers in Saudi Arabia operating at the intersection of global business and technology.

### 02 To Lead & Navigate

Strategic frameworks and global networks for high-stakes decisions.

### 03 Via Immersive Learning

Live virtual sessions, UC Berkeley campus learning, Silicon Valley executive visits, and Riyadh collaboration experience.

### 04 Resulting in Impact

Industry analysis, leadership reflection, global network, and practical transformation tools for immediate application.



# Leaders need more than academic theory to navigate global complexity

Business, technology, supply chains, migration, and geopolitics now shape leadership decisions together in a unique way.

## The Challenge



- ✓ Traditional ways of work cannot address today's complexity
- ✓ Leadership in the current technology disruption requires geopolitical awareness
- ✓ High-impact ventures need global and industry collaborators

## The Solution



- ✓ Immersive learning across Berkeley, Silicon Valley, and Riyadh
- ✓ Practical frameworks for global business and technology analysis
- ✓ Final Project with direct application to KSA-relevant opportunities

## PROGRAM STRUCTURE

# An immersive journey from Riyadh to online Foundations to Berkeley and Silicon Valley

Each location is chosen deliberately, allowing the setting to shape the lesson. Each phase builds toward a practical capstone.

**Riyadh  
Collaboration**

**3 Days**  
September 29<sup>th</sup> – October 1<sup>st</sup>

Leadership behaviors & situations, global business framework, geo-politics & supply chain –  
*beginning the journey anchored in the Kingdom's most pressing strategic priorities*

**Online**

**Live Online Sessions over 4 Weeks**  
October 4<sup>th</sup> – October 29<sup>th</sup>

Leadership Master Classes, Final Project dedicated Mentorship –  
*developed alongside day-to-day leadership responsibilities*

**UC Berkeley**

**3 Days**  
November 2<sup>nd</sup> – November 4<sup>th</sup>

Tech Venture analysis, Research showcases, Final Projects presentations, Diploma awards –  
*At the UC Berkeley Campus, one of the World's Leading Tech Institutions*

**Silicon Valley**

**2 Days**  
November 5<sup>th</sup> – November 6<sup>th</sup>

Industry visits, Executive hosts, and Innovation & Cultural Immersion –  
*at the epicenter of the world's most disruptive innovation ecosystem*

# Agenda



**Phase 1**      **Riyadh Collaboration — Global Leaders Immersion Week**

|                       | <b>Day 1: September 29<sup>th</sup></b>                                    | <b>Day 2: September 30<sup>th</sup></b>                   | <b>Day 3: October 1<sup>st</sup></b>   |
|-----------------------|--|---|--|
| <b>9:00 -11:30 am</b> | Global Leadership 1: Behaviors   | Global Leadership 2: Situations                           | Global Business Framework considering migration, geo-politics & supply chain |
| <b>1:30-4:30 pm</b>   | Turn in Reflections: In Class Project; Iteration for Geo-Industry Analysis | In Class Project; Iteration for Global Leaders Reflection | In Class Project; Industry Analysis  |

**Phase 2**      **Live Virtual Month**      **4x Synchronous Sessions over 4 weeks: Master Classes & Final Project Mentorship**  
October 4<sup>th</sup> to October 29<sup>th</sup>

**Phase 3-4**      **UC Berkeley & Silicon Valley Week**      UC Berkeley at the Berkeley International Co-Lab at Berkeley International Studies

**Official UC Berkeley Diploma Awards**

|                       | <b>Day 1: November 2<sup>nd</sup></b>  | <b>Day 2: November 3<sup>rd</sup></b>                  | <b>Day 3: November 4<sup>th</sup></b> | <b>2 Silicon Valley Days<br/>November 5<sup>th</sup> – 6<sup>th</sup></b> |
|-----------------------|--|--|---------------------------------------|---|
| <b>9:00 -11:30 am</b> | Tech Venture Data Vectors  | Research Showcases                                     | Capstone Project Presentations        | Industry visits<br>Tours with Exec hosts                                  |
| <b>1:30-4:30 pm</b>   | Master Class: Tech Leadership, Venture Analysis for Industry, Master Class Investing | Research Trends Analysis: Preparation for Post Program | UC Berkeley Diploma Awards            | Silicon Valley Culture  |

# World-class faculty

## Dr. Olaf J. Groth

**UC Berkeley Haas, Haas School of Business, University of California Berkeley.**

Dr. Groth is a futurist and strategist for transformations of economies, industries, and organizations driven by AI, data, compute and cyber.

## Dr. Trond Petersen

Professor of: Organizations, social stratification, inequality, economic sociology, comparative studies, quantitative methods.

## Dr. Ikhlaq Sidhu

Dean & Professor, School of Science & Technology, IE University, Co-Chair, Berkeley International Co-Lab, Berkeley IES Senior Fellow, and Founding Director/Chief Scientist Berkeley SCET/CFI/ELPP

## Hosting for Lectures & Master Classes

- Research Faculty from the College of Engineering at UC Berkeley
- Technology Leaders from Silicon Valley
- Venture Capital Leaders
- Executives in Global Business and KSA leadership



## DISTINGUISHED GUEST SPEAKERS YOU WILL MEET

# Past Cohorts have featured globally renowned pioneers shaping technology, venture capital, and global business

Our speakers reinforce the program's connection to world-class innovation leadership.



**Dr. Jennifer Doudna**

Biochemist & professor, UC Berkeley; CRISPR pioneer



**Marissa Mayer** 

Former CEO, Yahoo



**Ben Horowitz** 

Co Founder & General Partner, Andreessen Horowitz



**Diane Greene** 

Founder & Former CEO, VMware



**John Doerr**  KLEINER PERKINS.

Partner, Kleiner Perkins Caufield & Byers



**Dr. Ion Stoica**  databricks

Co Founder & CEO, Databricks



**Alex Stamos** 

CSO, Facebook



**Tony Xu**  DOORDASH

Co Founder & CEO, DoorDash

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**Dr. Yoky Matsuoka**   
VP, Google



**Mike Olson**   
Founder; CSO & Chairman, Cloudera



**Ryan Panchadsaram**   
Partner, Kleiner Perkins



**Dr. Judy Estrin**  
Internet Pioneer



**Mike Arrington**   
Founder, TechCrunch



**Scott Kupor**   
Managing Director, Andreessen Horowitz; author



**Ted Hoff**   
Intel Fellow and creator of the first Intel processor

# A single continuous Final Project turns learning into strategic application

Participants develop the project progressively from Riyadh through the live virtual phase, culminating in UC Berkeley and Silicon Valley.

## Purpose

- Develop independent industry analysis
- Apply Berkeley frameworks with online refinement
- Generate actionable insights relevant to KSA

## Final outputs

- Comprehensive industry analysis
- Strategic opportunity insights, applicable immediately in real-life scenarios
- Personal leadership reflections

## CAPSTONE DELIVERABLES

# Three deliverables translate global insight into KSA-relevant leadership action

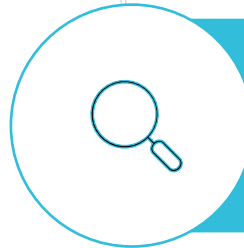
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The final project combines market analysis, opportunity framing, and personal leadership reflection.



### Global Business & Technology Analysis

PEST-oriented analysis using current geopolitical events and technology trajectories.



### Industry Opportunity Insights

Value creation opportunities with constraints, enablers, and venture/research trajectories.



### Leadership Reflections

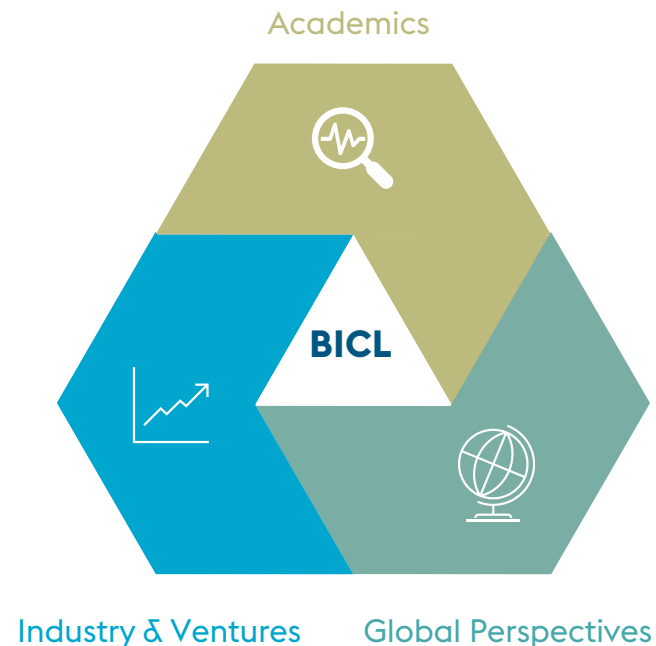
Behaviors, situations, and relevance to the KSA leadership context.

# A platform connecting academic expertise, industry ventures, and global perspectives

The Co-Lab ecosystem supports the program through leadership, advisory expertise, and cross-sector collaboration.

## Leadership

- **Director and Co-Chair:** Dr. Trond Petersen, Associate Executive Dean, Professor of Sociology and Haas School of Business, UC Berkeley
- **Global Co-Chair:** Dr. Ikhtlaq Sidhu, Founding Chief Scientist ELPP & SCET, UC (Berkeley)



## Advisory Board

- **Dr. Trond Petersen**, Associate Executive Dean and Professor, UC Berkeley
- **Dr. Ikhtlaq Sidhu**, Chief Scientist and Founding Director, SCET, ELPP, & Data-X; Senior Fellow, UC Berkeley. IE Sci-Tech Dean & Professor
- **Dr. Tarek Zohdi**, Associate Dean, Berkeley Engineering; Professor ME, UC Berkeley
- **Dr. Olaf J Groth**, Faculty Director, Emerging Tech Strategies (BEE), UC Berkeley

## THE PARTICIPATION FEE

# A complete learning experience across UC Berkeley, Silicon Valley, and Riyadh

The fee provides access to academic delivery, individual program support, and applied leadership development.

01

### Online foundations

Live sessions, project sequence, and guided individual preparation for the immersive phases.

02

### Berkeley learning

Academic sessions, teaching materials, faculty access, and research perspectives.

03

### Applied immersion

Silicon Valley exposure, Riyadh collaboration, Final Projects presentations, and individual support.



# Complete Program Investment

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The program fee covers the program delivery, learning materials, and dedicated participant support across the complete journey.

## \$9,000

### Investment Per Participant

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The program fee covers academic components, program delivery, learning materials, and dedicated participant support across the full experience.

### Included

- ✓ Riyadh-based leadership application
- ✓ Four-week online phase
- ✓ Berkeley academic immersion
- ✓ Silicon Valley innovation visits
- ✓ Individual 24/7 support over 6 weeks
- ✓ Official UC Berkeley Diploma
- ✓ Academic materials and participant support

### Not included

- × Travel arrangements
- × Accommodation
- × Medical insurance
- × Visa fees if applicable

# Ready to shape Global Leadership?

We are here to discuss how the Berkeley Global Business & Technology Leadership Program can support your leadership journey and organizational transformation.

UC Berkeley International Co-Lab  
for Technology & People



For more information,  
[click here](#) or scan the QR

